

Zoe Nicholson

Writer & Journalist, Graduating May 2019

Profile

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Social

 @zoe Nicholson__

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 @zoe Nicholson_

Honors

David J. Morrow Scholarship

SABEW 2018 – Oct 2018

- Awarded by the Boyd Foundation in partnership with USC School of Journalism and SABEW
- Attended annual business journalism conference in New York City.

Leadership

Ukirk South Carolina

Moderator, Columbia, SC
Jan 2017 – May 2017, current

- Planned event schedule; organized weekly programs; led weekly events and studies.

Expertise

Word; PowerPoint; Excel; MailChimp; Google Analytics; InDesign; Slack; Pearson Publishing; Wordpress; CEO; Premiere Pro; Photography

Coursework

Media Ethics; Media Writing; Copyediting; Intermediate Writing and Reporting; Travel Writing; International Mass Communications; Economics; Differential Equations; Creative Writing

Experience

Carolina News & Reporter

Multimedia Journalist

Columbia, SC

Current

- Semester-long role in a USC journalism newsroom as a rotating team member of Columbia-area daily news site and broadcast.
- Rotating role as web editor, social media director, long-form journalist and daily news reporter for online website carolinanewsreporter.com
- Learning and using skills such as writing, photography, video production, script writing, editing and graphic design.

The Garnet & Black Magazine

Digital Media Editor

Columbia, SC

Jan 2016 - Present

- Write and produce quarterly issues of the student-run magazine and online pieces; Features and short-form article writing.
- Coordinate online distribution schedule and assignments with writers, editors and web team.

USA Today Network, Gannett Media

Greenville News Contributor

Greenville, SC

November 2018

- Wrote and edited a front-page, 1000-word profile on local sports fan for The Greenville News.

South Carolina Honors College

Editorial Intern

Columbia, SC

September 2018 – January 2019

- Assisted SCHC writer Aida Rogers with producing content for the college's website and publication.
- Stories included student profiles, organization spotlights and alumni features.

Congaree Land Trust

Communications Intern

Columbia, SC

August 2018 – December 2018

- Assisted with communications and marketing efforts at local land trust.
- Wrote press releases, website content, presentations and other marketing related materials with a small staff.

Charleston Magazine

Editorial Intern

Charleston, SC

Summer 2018

- Responsible for fact-checking, researching, pitching, and writing assigned pieces and sections of each issue.
- Assigned small articles of 200-400 words.

TOWN Magazine

Editorial Intern & Freelance Contributor

Greenville, SC

May 2017 – Present

- Produced monthly issues of local lifestyle magazine in Greenville, SC. Assisted in writing, editing, research and photoshoots during production of each issue.
- Assigned multiple pieces ranging from 75 to 400 words.
- Freelance assignments include wedding announcements and a local travel guide.

GVLtoday, 6am City LLC

Multimedia Intern

Greenville, SC

May 2017 – Aug 2017

- Produced content for hyperlocal daily email and community engagement.
- Researched local and national news and responded to subscriber queries and complaints via email and social media.

Education

University of South Carolina Honors College

School of Journalism and Mass Communications

Columbia, SC

Multimedia Journalism, 3.8/4.0 GPA

2015 - Present

- Pursuing a Bachelor of Arts in Journalism and a cognate in Arts & Sciences.
- Anticipated graduation of May 2019.

University College Dublin.

International Student

Dublin, Ireland

Sept. 2017 – Dec. 2017

- GPA: 3.61/4.0
- Courses: Travel Writing; Ireland & the U.S.